

2021 North Carolina Lactation
Educator Training

Fall 2021

Novant Health Forsyth Medical Center
3333 Silas Creek Parkway
Winston-Salem, NC



Wake Forest[®]
School of Medicine

Northwest Area Health Education Center (AHEC)
Wake Forest School of Medicine
Medical Center Boulevard
Winston-Salem, NC 27157-1060

Register online today at
northwestahec.org

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PLEASE POST

2021 North Carolina Lactation Educator Program (Fall)

(Webinar Only)

Three Webinars

Sept. 1 – 2, Oct. 6 – 7, Dec. 6 – 7

Plus two clinical days to be scheduled



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Target Audience

Health care professionals including lactation consultants, physicians, midwives, health educators, nurses, nutritionists, social workers, and others who provide care to mothers and infants in any health care setting are encouraged to participate.

As part of its commitment to diversity and inclusion, the Northwest AHEC and Wake Forest Baptist Health provides compassionate education and respectful care for all, regardless of sexual orientation, gender identity or expression.

Overview

This course targets health care professionals who work with breastfeeding mothers, and offers necessary knowledge and skills for providing basic breastfeeding management and support. These skills focus on basic prenatal and postpartum counseling, and the management of common concerns and clinical problems.

The interactive training involves five days of didactic sessions, two days of clinical rotations and an independent study assignment. The clinical days will be scheduled to occur between the first two days and last 2 days of the program.

Upon completion of this knowledge program, participants should be better able to:

- Discuss factors that contribute to the breastfeeding decision.
- Explain the importance of optimal positioning and latch-on.
- Identify common considerations and causes of issues with milk supply.
- Describe hospital policies that contribute to successful breastfeeding.

Credit

- 70.480 Contact Hours from Northwest AHEC
- 7.048 CEUs from Wake Forest School of Medicine
- 68.480 IBLCE L CERPs. Long-term provider number assigned to Northwest Area Health Education Center: COT121-01
- 2.0 IBLCE E CERPs. Long-term provider number assigned to Northwest Area Health Education Center: COT121-01

Cost and Registration

Registration Fee – \$450
\$400 Health Department Discount Rate

Space is limited and preregistration is required! Tuition includes both didactic and clinical training, resource manual and teaching materials and credits for six didactic days. A minimum of 10 participants is required with a limit of 60!

Register and pay online at www.northwestahec.org or complete and return the attached registration form. Payment by credit card (Visa, MasterCard, and American Express) accepted online. Personal check, corporate check, money order, or WFBMC internal transfer accepted by mail.

Payment Policy—Payment is required on or before entrance into any Northwest AHEC activity. If a corporate payment has not been received prior to the activity start date, you will be required to provide a personal credit card or check. If and when the corporate payment is received, Northwest AHEC will issue a full refund based on your original form of payment. To avoid personal payment, you should check with the financial staff at your organization to determine status of payment.

Refund Policy—Cancellations received in our office at least two weeks (14 business days) before the activity will receive a 100 percent refund. Registrants cancelling between two weeks and two full business days prior to the first day of the event will be refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee. The registration fee will not be refunded if a cancellation is received less than two days before the activity. Cancellations must be in writing (email). You may send a substitute in your place.

When planning for an educational activity, registration fees are not based on credit hours or agenda. Registration fees are based on expenses such as equipment, technology services, staff, etc., and are not adjusted by issues such as cancellation of speakers or other unforeseen circumstances. Every effort will be given to ensure the activity is a success.

For questions and special needs: We want to assure that all participants can benefit from our program. If you need auxiliary aids or special services to attend this program, please call Amanda Pearson at least five working days prior to the program at 336-713-7715.

Note—Registering for and attending this program authorizes Northwest AHEC/Wake Forest School of Medicine to take pictures to be used for the Center's publications, website (including social media sites) and presentations.

General Information

Limited enrollment: 60 registrants maximum! Before submitting your registration, please call Amanda Pearson at 336-713-7715 or email awpearso@wakehealth.edu to determine availability.

Please note: you must attend 90 percent of the day in order to receive credit and not be required to repeat the day.

A minimum number of 10 participants is required in order for the course to be held during the Spring and a maximum of 60.

In the event of a national catastrophe or the minimum number of 10 registrants is not met, the program may be cancelled. Should this occur, all registrants would be notified via email at least two weeks before the program is scheduled to begin or as soon as possible.

Faculty

Janice Andrews, MSN, RN, CTN
Private Consultant
JAMARDA Resources

Sheila Britt-Smith, MEd, RD, IBCLC
Breastfeeding Coordinator/WIC Program
Forsyth County Department of Public Health

Georganna Cogburn, MS, RD, LDN, IBCLC
Regional Lactation Trainer
MAHEC Regional Services

Lauri Cox, RN, MSN, FNP-C, IBCLC
Lyndhurst Ob/Gyn Associates

Lucy Downey, MD, IBCLC, FAAP
Pediatrician
Pioneer Pediatric Clinic of Danbury

Montana Wagner-Gillespie, MS, IBCLC
Manager, WakeMed Mothers' Milk Bank
WakeMed Health & Hospitals
Raleigh, NC

Jennifer L. Holman, MD
Assistant Professor
Department of Pediatrics
Wake Forest Baptist Health

Karen Horner, BSN, IBCLC
Lactation Consultant
Novant Health Forsyth Medical Center

Shelley Kreiter, MD
Westgate Pediatrics
Wake Forest Community Physicians

Chiara Phillips, MS, RD, LDN, IBCLC
State Breastfeeding Coordinator
Nutrition Services Branch-Division
of Public Health
N.C. Department of Health and Human
Services

Maryanne Tigchelaar Perrin, PhD, MBA, RD
Assistant Professor of Nutrition
University of North Carolina at Greensboro

Mary Showalter, IBCLC
Lactation Consultant
Novant Health Forsyth Medical Center

Polly Sisk, PhD, RD, IBCLC
Department of Neonatology
Novant Health Forsyth Medical Center

Jimmy Stimpson, BA, IBCLC
Lactation Consultant
Novant Health Forsyth Medical Center

Catherine Sullivan, MPH, RD, LDN, IBCLC
Clinical Instructor and Director of Training
Carolina Global Breastfeeding Institute
Department of Maternal and Child Health
Gillings School of Global Public Health
University of North Carolina at Chapel Hill

Topics

Anatomy and physiology

Attitudes and cultural beliefs

Benefits and contraindications

Breast assessment

Coalition building

Maternal and infant nutrition

Nipple confusion/preference

Positioning and latch-on

Fussy baby

Hypoglycemia

Ineffective sucking

Insufficient milk supply

Jaundice

Mastitis

Slow weight gain

Thrush

Prematurity

Sleepy baby counseling techniques

Postpartum care

Prenatal issues

Psychosocial issue

Pumps and other equipment

Working and breastfeeding

Engorgement

Facilitating lactation

Current data

Jointly provided by:



Registration Form

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Name _____

Profession _____ Degree _____

Job Title _____

Last Four Digits of Primary Phone # (required) ____ ____ ____ ____

Employer Name _____

Contact Method: Mail Only Email Only Both

Mailing Address: Home Work

Street _____

City _____

State _____ Zip _____ County _____

Phone _____ Fax _____

Email Addresses:

Work _____ Home _____

Payment Method:

Ways to Register:

- ▶ Register online by clicking the following link: www.nwahec.org Visa, MasterCard, and American Express accepted online only. Payment by check option available for this activities.
- Make check payable to Wake Forest University Health Sciences and mail, with registration form, to:
Wake Forest School of Medicine / NW AHEC
Medical Center Boulevard, Winston-Salem, NC 27157-1060
Attention: Amanda Pearson
- WFBMC Internal Transfer: 25-digit chartfield #
_____ - _____ - _____ - _____ - _____
- Employer will make payment. Supervisor completes below and faxes registration to 336-713-7701.

Supervisor's Name (Printed)

Signature

Phone

Please share this information with a colleague