

# Arts & Medicine: Art and Empathy

Wednesday, May 14, 2025

**In – Person**

**Choose your Time and Location!**

12 pm – 12:50 pm – Atrium Health Wake Forest Baptist  
Hanes Building - Classroom 5043

Medical Center Blvd, Winston Salem, NC

or

6 pm – 6:50 pm – UNCSA New Digital Media Building  
1533 S. Main Street, Winston Salem, NC



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Register online at [www.nwahec.org/75362](http://www.nwahec.org/75362)

## Program Overview

In this workshop, participants will look at artwork from the past and present, and explore how artists consider their subjects in their own artistic practice and in the ways they present their work to the world. How to analyze artworks using simple clear language will be demonstrated, and historical context of each artwork will be presented. Participants will have the chance to examine artworks and discuss the impact of each work.

By participating in this arts-based course learners are expected to improve their communication, empathy, collaboration, and teamwork skills. They will develop a greater sense of cultural humility, enabling them to engage with patients and colleagues in ways that respect cultural, social, and individual differences. These changes will ultimately lead to more inclusive, equitable healthcare environments and better patient outcomes.

## Who Should Participate

This activity is designed for physicians, APPs, nurses, and other healthcare professionals interested in exploring empathy and communication through art.

As part of our commitment to creating a space where all BELONG, Northwest AHEC provides education and encouragement for respectful care for all, regardless of socioeconomic status, race, ethnicity, language, nationality, sex, gender identity, sexual orientation, religion, geography, disability, and age.

Provided by:

The University of North Carolina School of the Arts and Northwest Area Health Education Center (AHEC), a program of Wake Forest University School of Medicine and part of the NC AHEC System.

## Objectives

Upon completion of this activity, participants should be able to:

- Analyze and interpret artworks using simple, clear language, enhancing their ability to assess visual information and communicate observations effectively.
- Analyze artwork from an artist's perspective, enabling a more nuanced understanding of visual details and fostering a deeper connection with patients and their experiences.
- Enhance communication skills by learning to express observations clearly and simply, and by discussing perceptions and interpretations in a way that fosters meaningful dialogue with patients and colleagues.

## Credit

- Accreditation: The Wake Forest University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.  
Credit: The Wake Forest University School of Medicine designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- 1.0 Contact Hour from Northwest AHEC  
Nurses: This educational activity (1.0 contact hour) can be applied toward your continuing competence plan for maintaining your current licensure with the North Carolina Board of Nursing.

Before selecting credits, please review our general [Credit Glossary](#) but note not all programs offer all credits.

## Faculty

Image courtesy of Jessica Singerman



**Jessica Singerman**  
UNC School of the Arts

Jessica Singerman makes paintings, video, sound, sculpture, and installation, often with references to the landscape. In her work she aims to engage the senses, provoke reflection on our connection to the natural world, and underscore the fragility of the landscape, while allowing space for joy.

Singerman lived alternatively in France and the United States during her early life. She earned her BA in Studio Art in 2002 from the College of William & Mary, Virginia, and her Master of Fine Arts in Painting in 2004 from the University of Delaware. She teaches at UNC School of the Arts.

## Registration

\$30 – Registration Fee

Participants can choose which location they would like to attend: Atrium Health Wake Forest Baptist or University of North Carolina School of the Arts.

Registration fee includes instructional and administrative costs, certificate of completion.

**Register and pay online at [www.nwahec.org/75362](http://www.nwahec.org/75362)** or complete and return the attached registration form. Payment by credit card (Visa, MasterCard, Discover and American Express) accepted online. Personal check, corporate check, money order or Atrium Health Wake Forest Baptist Health internal transfer accepted by mail.

**Payment Policy** — Payment is required on or before entrance into any Northwest AHEC activity. If a corporate payment has not been received before the activity start date, you will be required to provide a personal credit card or check. To avoid personal payment, you should check with the financial staff at your organization to determine status of payment. If and when the corporate payment is received, Northwest AHEC will issue a full refund based on your original form of payment.

**Refund Policy** — Cancellations received in our office at least two weeks (14 business days) before the activity will receive a 100 percent refund. Registrants cancelling between two weeks and five full business days prior to the first day of the event will be refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee. The registration fee will not be refunded if a cancellation is received less than five days before the activity. Cancellations must be written in an email. You may send a substitute in your place.

When planning for an educational activity, registration fees are not based on credit hours or agenda. Registration fees are based on expenses such as meeting room rentals, food, equipment, staff, etc., and are not adjusted by issues such as cancellation of speakers or other unforeseen circumstances. Every effort will be given to ensure the activity is a success.

**Note** — Attendance at this activity grants permission for Northwest AHEC to use any photographs, audio, video, or other images from this activity for promotional or educational purposes. Please notify a Northwest AHEC staff member if you have concerns.

For additional information contact Samantha Garvens at 336-713-7754 or [sagarvens@wakehealth.edu](mailto:sagarvens@wakehealth.edu).

Join us for other dates in this series!

May 6 - [Check Your Pulse and Find Your Groove](#)

May 12 - [So, You Want to be a Conductor?](#)

May 15 - [Come Out of the Shower](#)

May 19 - [Follow the Follower](#)