

Arts & Medicine: Follow the Follower: Adapting Your Communication

Monday, May 19, 2025

In – Person

Choose your Time and Location!

12 pm – 12:50 pm – Atrium Wake Forest Baptist Health
Gray Building

Medical School Board Room

Enter this room through the Carpenter Library

or

6 pm – 6:50 pm – UNCSA School of Music Complex
Gray Building #296

2007 Kenan Dr., Winston-Salem, NC



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Register online at www.nwahec.org/75499

Program Overview

Through audience participation and fun, this one-hour workshop expands the understanding of interpersonal communication for medical professionals. Theatre games and improvisational exercises provide participants with the tools they need to identify common pitfalls in communicating with patients, parents, and staff. Learn how to adapt your approach based on assessments of status and verbal & nonverbal communication, allowing you to meet people where they are. Through mirroring and role-playing activities, attendees will recognize their own patterns of behavior, enabling them to better connect with those they interact with in their daily routines.

By participating in this arts-based course learners are expected to improve their communication, empathy, collaboration, and teamwork skills. They will develop a greater sense of cultural humility, enabling them to engage with patients and colleagues in ways that respect cultural, social, and individual differences. These changes will ultimately lead to more inclusive, equitable healthcare environments and better patient outcomes.

Who Should Participate

This activity is designed for physicians, APPs, nurses, and other healthcare professionals interested in exploring empathy and communication through art.

As part of our commitment to creating a space where all BELONG, Northwest AHEC provides education and encouragement for respectful care for all, regardless of socioeconomic status, race, ethnicity, language, nationality, sex, gender identity, sexual orientation, religion, geography, disability, and age.

Provided by:

The University of North Carolina School of the Arts and Northwest Area Health Education Center (AHEC), a program of Wake Forest University School of Medicine and part of the NC AHEC System.

Objectives

Upon completion of this activity, participants should be able to:

- Observe others and assess their level of engagement and availability for communication.
- Recognize and describe what makes a care provider approachable and accessible for patients and staff.
- Describe how interpersonal communication is affected by the dynamics of status (perceived or actual).
- Adapt communication based on verbal and nonverbal cues from patients and staff to improve understanding and interactions.

Credit

- Accreditation: The Wake Forest University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit: The Wake Forest University School of Medicine designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit™.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

- 1.0 Contact Hour from Northwest AHEC
Nurses: This educational activity (1.0 contact hour) can be applied toward your continuing competence plan for maintaining your current licensure with the North Carolina Board of Nursing.

Before selecting credits, please review our general [Credit Glossary](#) but note not all programs offer all credits.

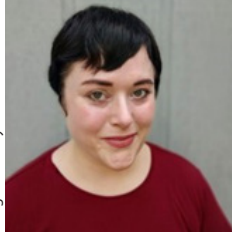
Faculty

Image courtesy of Robert P. Moyer



Robert P. Moyer
UNC School of the Arts

Image courtesy of Heidi McIver



Heidi McIver
UNC School of the Arts

Robert P. Moyer (he/him) was assistant director to, and student of, Viola Spolin, author of *Improvisation for the Theater*, her son Paul Sills, creator of *Second City* and *Story Theater*, and he has also worked closely with Paul's daughter, Aretha Sills, the Associate Director of Sills/Spolin Theater Works, author, and director of *The Predicament Players*. Robert created the *United Stage*, which performed story theater for over 1,000,000 people, appearing at both the Kennedy Center, and the Smithsonian. He co-founded and directed the High School Drama Program at UNCSCA, currently ranked 3rd in the nation, as well as *Artists Reaching Children in the Hospital*, bringing UNCSCA students into Brenner Children's Hospital to perform story theater, circus skills, jokes, and close-up magic for the patients.

Heidi McIver (they/them) is the Interim Associate Dean of the UNCSCA School of Drama and the Co-Artistic Director of *Artists Reaching Children in the Hospital (ARCH)*. They teach the High School Drama students at UNCSCA as part of the Acting faculty. A screenwriter, film and theatre actor, and director, Heidi specializes in Shakespeare and immersive theatrical acting, and in improvisation and drama games based in the pedagogy of Viola Spolin and Paul Sills.

Registration

\$30 – Registration Fee

Participants can choose which location they would like to attend: Atrium Health Wake Forest Baptist or University of North Carolina School of the Arts.

Registration fee includes instructional and administrative costs, certificate of completion.

Register and pay online at www.nwahec.org/75499 or complete and return the attached registration form. Payment by credit card (Visa, MasterCard, Discover and American Express) accepted online. Personal check, corporate check, money order or Atrium Health Wake Forest Baptist Health internal transfer accepted by mail.

Payment Policy — Payment is required on or before entrance into any Northwest AHEC activity. If a corporate payment has not been received before the activity start date, you will be required to provide a personal credit card or check. To avoid personal payment, you should check with the financial staff at your organization to determine status of payment. If and when the corporate payment is received, Northwest AHEC will issue a full refund based on your original form of payment.

Refund Policy — Cancellations received in our office at least two weeks (14 business days) before the activity will receive a 100 percent refund. Registrants cancelling between two weeks and five full business days prior to the first day of the event will be refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee. The registration fee will not be refunded if a cancellation is received less than five days before the activity. Cancellations must be written in an email. You may send a substitute in your place.

When planning for an educational activity, registration fees are not based on credit hours or agenda. Registration fees are based on expenses such as meeting room rentals, food, equipment, staff, etc., and are not adjusted by issues such as cancellation of speakers or other unforeseen circumstances. Every effort will be given to ensure the activity is a success.

Note — Attendance at this activity grants permission for Northwest AHEC to use any photographs, audio, video, or other images from this activity for promotional or educational purposes. Please notify a Northwest AHEC staff member if you have concerns.

For additional information contact Samantha Garvens at 336-713-7754 or sagarvens@wakehealth.edu.

Join us for other dates in this series:

May 6 - [Check Your Pulse and Find Your Groove](#)

May 12 - [So, You Want to be a Conductor?](#)

May 14 - [Art and Empathy](#)

May 15 - [Come out of the Shower](#)