

**Summary of Partnership  
July 1, 2005 – June 30, 2006  
Catawba Valley Medical Center**

**HEALTH CAREERS, DIVERSITY & RECRUITMENT**

Northwest AHEC (NW AHEC) offers health careers awareness programs (two hours or less) in schools for grades K-8 and structured programs for grades 9-12 (twenty hours or more).

**Grades K-8--** A total of **1,059** local students and staff from Catawba County participated in **10** health careers' presentations as follows:

Date	School	Presentation	Number of Students	Grade Level
9/28/2005	Claremont Elementary	Puppet Bunch; CATCH	154	1 & 5
9/29/2005	Startown Elementary	Puppet Bunch; Cool People, Cool Careers	179	K & 6
1/4/2006	Northview Middle	Cool People, Cool Careers	194	8
2/7/2006	Lyle Creek Elementary	Puppet Bunch; CATCH; Cool People, Cool Careers	289	2, 4 & 6
3/20/2006	Sherrills Ford Elementary	Puppet Bunch; CATCH	243	1 & 4

**Grades 9-12—**Catawba County participated in the Summer Camp Med Program which was a partnership between Catawba Valley Community College, Catawba County Schools and Frye Regional Medical Center. Each partnership is offered \$1,500 in support of the program which usually consists of a collaborative effort between the local hospital and the local school system to organize a one week, day camp for high school students to explore a variety of health careers. A total of **19** students participated in a total of **40** hours of health careers exploration in Camp Med Catawba County. Catawba Valley Medical Center (CVMC) has been offered the opportunity to partner and host a local Summer Camp Med program for the past four years but has not accepted. NW AHEC will have made this offer again in November 2006 for a summer 2007 program.

**Nine** students from Catawba County participated in the NC AHEC annual "Future Leaders in Healthcare Conference" which was held twice during the fiscal year. This educational conference provides high school students from across the state, who are interested in health careers, an opportunity to learn more about health occupations while also learning more about the post-secondary programs oriented toward careers in health. There were no student representatives from Catawba County in the summer 2006 NW AHEC Project SEARCH Academy (Student Education, Awareness and Recruitment for Careers in Health)-- a one week, residential summer camp on the campus of Wake Forest University during which rising eighth grade students are exposed to a variety of health science presentations and observation tours. However, students from Catawba County have participated in the past and are expected to do so in the future. Information about other NW AHEC youth programs can be found by going to our website: <http://northwestahec.wfubmc.edu> or by contacting Mr. Bernard Roper at (336) 713-7714.

**HEALTH SCIENCES STUDENT SUPPORT**

**Medical/Physician Assistant Students—**Many medical and physician assistant students rotate with local physicians in Hickory who bring students with them to see patients in their hospital. Overnight student accommodations are available if needed for all students. The NW AHEC Office of Regional Primary Care Education (ORPCE) provides administrative and financial support for these preceptors and students with their rotations in community settings. A total of **45** students rotated in the Hickory/Conover area for a total of **172** student weeks for this fiscal year. Some communities have begun to use these student rotation opportunities to develop a community relationship with these students and begin to recruit their interest of potential placement when they have completed their formal health careers degrees. Interested physicians should contact Ms. Angela Hodges at (336) 713-7717.

**CONTINUING EDUCATION ACTIVITIES & SERVICES**

NW AHEC CE activities are marketed to professionals of CVMC. During this past fiscal year, **195** CVMC unique staff members and affiliated physicians enrolled **437** times in NW AHEC CE activities. Additionally, there were one day activities that were jointly sponsored by the Office of Continuing Medical Education (OCME), NW AHEC and CVMC. In January 2006, CVMC secured its own CME accreditation status. Twenty-five programs were accredited by CVMC with support from NW AHEC via staff funding to organize the activities at CVMC. More information about CE activities can be found on our website: <http://northwestahec.wfubmc.edu> or by contacting Ms. Marie Simos at (336) 713-7721.

Below is a summary of CVMC Regularly Scheduled Conference activities, supported by the NW AHEC and accredited by the Office of Continuing Medical Education of Wake Forest University School of Medicine.

Time of Year	Activity Type	Number of Activities	Number of Participants
Winter 2006	Cancer Conference	8	217
Spring 2006	Cancer Conference	5	116
Winter 2006	Ambulatory Journal Club	3	31
Spring 2006	Ambulatory Journal Club	3	32
Winter 2006	Family Medicine Conference	2	46
Spring 2006	Family Medicine Conference	1	26
Winter 2006	OB/GYN Conference	1	11
Spring 2006	OB/GYN Conference	1	5
Spring 2006	General Medicine Conference	1	12

**Nursing Management Institute**—The Nursing Management Institute (NMI), an online management curriculum for new or aspiring nurse managers, created and offered by the NW AHEC in partnership with Greensboro AHEC, reported that **143** nurses enrolled from CVMC. NMI is just one of several online courses offered at NW AHEC. For more information about NMI, go to our website: <http://northwestahec.wfubmc.edu> or contact Ms. Ellen Kesler at (704) 210-5068.

**Community Health Partnerships**— NW AHEC provides technical assistance, consultation, and training to health coalitions in the region to support their efforts for local health improvement. Many of the current coalitions which NW AHEC supports are members of North Carolina’s Healthy Carolinians Program. For more information about this service, go to our website: <http://northwestahec.wfubmc.edu> or contact Ms. Anita Pulley at (336) 713-7719.

**RN Refresher Program**—NW AHEC also offers the UNC-Chapel Hill RN Refresher Program to nurses whose licenses have lapsed. The curriculum consists of didactic learning and a clinical practicum. Students engage in their clinical practicum at a variety of hospitals in the NW AHEC region with which we have contracts. CVMC is one of our RN Refresher clinical practicum sites. During this past fiscal year, **two** RN Refresher students completed the program at CVMC. Most institutions providing the clinical rotations for these students use the opportunity to recruit them for employment once the student has successfully completed the program and has earned their RN credentials. If interested, health care organizations should contact Ms. Sue Ratcliffe at (336) 713-7715 to learn more about potential opportunities.

### **INFORMATION and LIBRARY SERVICES**

CVMC has been a major partner and member of the NW AHEC Information and Library Services for many years. Below is listed CVMC’s usage of library services:

	7/1/03-6/30/04	7/1/04-6/30/05	7/1/05-6/30/06
Document Delivery Request <sup>1</sup>	2007	1359	1661
ADL <sup>2</sup> Registered Users	42	376	191
ADL Users who logged into the ADL	13	75	74
Total Number of ADL logins	615	1070	581
Number of Site Visits <sup>3</sup>	4 EC <sup>a</sup> ; 18 OR <sup>b</sup>	1 EC; 3 OR	11 EC; 24 OR
Number of Search Requests	232	143	119
Number of Consults <sup>4</sup>	1964	965	946

1--Materials checked out from library collection; items from library collection which have been used and reshelfed; photocopies made by library staff from library collection; and documents borrowed from a library outside of the Northwest AHEC Library system.

2 -- AHEC Digital Library

3 -- Site visits are meetings with Northwest AHEC institutional members for education, administration, promotion or consult purposes which are located away from WFUSM, Catawba Valley Medical Center, Rowan Regional Medical Center, and Watauga Medical Center.

4 -- Consults include telephone, email or in person; includes number of consultations to preceptor sites; categories of assistance can range from various types of technology assists to accreditation preparation, collection development, and training library contacts.

a-EC = educational classes

b-OR = orientation

More information about these services can be found at our website –<http://northwestahec.wfubmc.edu> or by contacting Ms. Nancy Stine at (704) 210-5587.